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How “sweet” it is!! *Nothing Bundt Cakes* in Southlake will participate at Black Jack White Knight

Irving, Texas (October 5, 2010) – Dessert has always been the best part of many meals if not most. For the first time, it will be one of the best acts to follow during our annual fundraiser knight with The AJX Foundation. Everybody enjoys great home cooking especially when it comes to desserts. Boy, on Saturday, November 13th, do we have a treat for you!

Nothing Bundt Cakes in Southlake will be our official dessert at this year’s 3rd Annual Casino Knight, *Black Jack White Knight fundraiser*, benefiting The AJX Foundation

“I had lived in Las Vegas for over 35 years and left the casino business to bring Nothing Bundt Cakes to the Dallas area. My family are Texans by birth and my son attended SMU and decided to stay in Dallas, so it was a logical and easy move for me.”, says Dee Dee Anderson, owner of Nothing Bundt Cakes in Southlake, Texas. *“We opened our doors in Nov. 2007 and have been baking cakes night and day to make the world a happier place! Our cakes are baked with the finest ingredients and our frosting is made with real butter and cream cheese. They’re so yummy that you’ll wish they didn’t have a hole!”* www.nothingbundtcakes.com

The volunteers and members of The AJX Foundation are honored to have ***Nothing Bundt Cakes*** from Southlake, Texas as our 2010 official dessert sponsor for *Black Jack White Knight* benefiting The AJX Foundation on Saturday, November 13, 2010 at The Studios at Las Colinas in Irving, Texas.



To purchase tickets to *Black Jack White Knight* fundraiser

Please click on ajxfoundation.org and click on banner at top of homepage.

All net proceeds benefit underprivileged youth leaders in education and community outreach

Black Jack White Knight Casino Knight is a fundraising affair benefiting The AJX Foundation. The 3rd Annual Casino Night offers Dallas-Fort Worth business leaders the opportunity to celebrate amongst friends. Dance the night away, play casino games, eat great food and shop as we support the next generation through education and community outreach. This year’s theme allows everyone to join in on all the fun by wearing your favorite black and white outfit. (optional)

Join us and ***Nothing Bundt Cakes*** as we celebrate on this fine fall evening to raise money for education and community outreach.

The *Black Jack White Knight* fundraiser will be held at the Studios at Las Colinas at 6301 Riverside Drive in Irving, Texas 75039 on Saturday, November 13, 2010. Red carpet rolls out at 7:00 pm and the event ends at 10:30pm. Details of the event and registration are available at www.ajxfoundation.org or by contacting event chair, Jeff Daniel, at jeff@ajxfoundation.org.

The AJX Foundation is proud to work with Aspiring business leaders like Dee Dee Anderson of ***Nothing Bundt Cakes*** in Southlake who has Joined us to support the neXt generation.

The Mission of the AJX Foundation is to help young people learn, succeed and lead through opportunities forged by an alliance of people passionate about the next generation.

About The AJX Foundation

Co-founded in 1999 by Alvin J. Jackson and Brian Connelly, the AJX Foundation is a non-profit organization whose leaders work with several community and non-profit organizations on campaigns that generate funds for education and community related service programs. The Foundation's objective is in connecting local business professionals through fellowship and networking which will, in turn, generate funds for several educational and community outreach services that will help aspiring students become leaders. AJX Foundation supports its communities by improving their lifestyles through education, leadership workshops, and economic development planning that will support the next generation.

For more information about the AJX Foundation, volunteer or sponsorship opportunities, visit
www.ajxfoundation.org



2010 Official Desert Sponsor and proud supporter of The AJX Foundation

Southlake (Dallas), Texas

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