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Come for a taste of Sweden Leave with a sense of fulfillment

Irving, Texas (October 27, 2010) – The AJX Foundation, a 501(c)3 non-profit organization is hosting a casino night fundraising event on Saturday, November 13th 2010. The 3rd Annual Casino Night offers Dallas-Fort Worth business leaders the opportunity to celebrate amongst friends. Dance the night away, play casino games, eat great food and shop as we support the next generation through education and community outreach. This year's theme allows everyone to join in on all the fun by wearing your best black and white outfit. (optional)

The volunteers and members of The AJX Foundation are honored to have **Karlsson's Gold Vodka** distilled in Cape Bjäre, Sweden as our 2010 Premium Spirits sponsor for *Black Jack White Knight* benefiting The AJX Foundation on Saturday, November 13, 2010 at Showbusiness Studios in Irving, Texas.

The seven varieties of potatoes that make this premium vodka are all grown in Cape Bjäre and harvested in summer before the skins are developed. Master blender Börje Karlsson is the brain child of **Karlsson's Gold Vodka**. **Karlsson's** is distilled only once to produce the crystal clear, smooth aromatic spirit that many people are enjoying today. For more information on this premium vodka, visit www.karlssonsvodka.com.



To purchase tickets to *Black Jack White Knight* fundraiser

Please click on ajxfoundation.org and click on banner at top of homepage.

All net proceeds benefit underprivileged youth leaders in education and community outreach

Join us as we celebrate on this fine fall evening to raise money for education and community outreach.

The *Black Jack White Knight* fundraiser will be held at the Showbusiness Studios at 350 East Royal Lane in Irving, Texas 75039 on Saturday, November 13, 2010. Red carpet rolls out at 7:00 pm and the event ends at 10:30pm. Details of the event and registration are available at www.ajxfoundation.org or by contacting event chair, Jeff Daniel, at jeff@ajxfoundation.org.

The AJX Foundation is proud to work with Aspiring business leaders like Michelle Twomey of **Karlsson's Gold Vodka** who have **Joined** us to support the ne**X**t generation.

About The AJX Foundation

Co-founded in 1999 by Alvin J. Jackson and Brian Connelly, the AJX Foundation is a non-profit organization whose leaders work with several community and non-profit organizations on campaigns that generate funds for education and community related service programs. The Foundation's objective is in connecting local business professionals through fellowship and networking which will, in turn, generate funds for several educational and community outreach services that will help aspiring students become leaders.

The Mission of the AJX Foundation is to help young people learn, succeed and lead through opportunities forged by an alliance of people passionate about the next generation.

AJX Foundation supports its communities by improving their lifestyles through education, leadership workshops, and economic development planning that will support the next generation.

For more information about the AJX Foundation, volunteer or sponsorship opportunities, visit www.ajxfoundation.org

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